

REACH of Central Florida

President's Report

May 2017 – May 2018

Board of Directors & Officers

President: Sarah Joe

Senior Vice President: Jessie He

VP External: Duc-Thanh Nguyen

VP Internal: Anthony Chung

VP Community Service: Jackie Deo

VP Membership: Phyllis Fung

Secretary: Madison Trinh

Treasurer: Joanna He

Public Relations: Gian Pollicar & Yuki Lieu

Historian : Chris Tran & Brandon Tran

Webmasters: Matthew Lunandy & Kevin Chu

COORDINATORS

Cypress Creek High School Coordinator: Alex De Guzman

University High School Coordinators: Takkai Wong & Jesson Medenilla

Winter Park High School Corrdinators: Julia Reparip & Trudy Lin

Seminole High School Coordinators: Megan Trinh, Camille Didulo

Lake Nona High School Coordinators: Hanz Jung & Timothy Nguyen

Freedom High School Coordinator: Mina Lam

Timber Creek High School Coordinators: Adrian Lee & Laura Shen

Hagerty High School Coordinators: Vivian Yeung, Alex Tao, & Michelle Gan

Advisor: Khaled Itani

Activities

May 2017

1. Asian Cultural Festival at Fashion Square Mall

- 67 volunteers
- Implemented new systems for tracking volunteers & assigning slots – digital record keeping, as well as systems to communicate with volunteers such as GroupMe & Remind.
- Fundraised in REACH booth (sesame balls, Thai tea, etc.) & money tree.
- Facilitated setup & teardown.
- Coordinated information booth & vendor check-in.
- Partnered with AsiaTrend & YESS Center to recruit new members & educate others about Asian culture.

June 2017

1. CAACF Duanwu Festival

- Educated new paddlers on paddling techniques & trained for Walgreens International Dragon Boat Festival.
- Competed as a team & won bronze.

July 2017

1. YESS Center & REACH Storage Cleanup

- Organized REACH storage & YESS Center in preparation to relocate from YESS Center.
- Prepared for transition to Mrs. Pauline's office & storage.

August 2017

1. Inaugural REACH-Out Field Day at Avalon Park

- Created to foster a sense of community & unity with REACH officers and recruit new members.
- Brainstormed elements of the day & implemented field-day games with friendly competition.
- Facilitated icebreakers, games, & other activities and provided food.
- Completely REACH-sponsored event geared towards current members & officers.

October 2017

1. 1st Place, Premier Mixed B Consolation Final at the Walgreens International Dragonboat Festival

- Captain: Chris Tran
- Co-captains: Anthony Chung & Duc-Thanh Nguyen
- Co-captain administration: Sarah Joe
- Drummer: Joanna He
- Increasing popularity of the dragonboat team & competitiveness in tryouts.
- Despite changes in practice scheduling from Hurricane Irma, we held six practices under the guidance of Coach C.K. Lau & the Walgreens Festival steersman.
- Raced & set a new team record with a time of 02:31.28.

2. Asian Cultural Expo at Turkey Lake

- 33 volunteers
- Worked with YESS & AsiaTrend to document the event.
- Fundraised through the REACH booth.
- Partnered with AsiaTrend to educate visitors on Asian culture with interactive exhibits and activities such as henna.

November 2017

1. AAHC Scholarship

- Facilitated setup and teardown, seating, and logistics
- Assisted in emceeding the event.
- Current & previous officers won both scholastic & leadership awards.

2. Orlando Japan Festival

- Recruited volunteers to assist AsiaTrend.

December 2017

3. REACH's Annual Toy Drive & Partnership with United Against Poverty – Christmas Mall

- 67 volunteers
- Created a flyer for sharing and promotion.
- Collected 606 toys, 2 bikes, and raised \$115 to donate to United Against Poverty.
- Most toys collected: Winter Springs High School
- Most toys & books collected: Winter Park High School
- Honorable Mention: Hagerty High School
- Partnered with United Against Poverty Orlando at board meetings to learn more about the cycle of poverty.
- Volunteered at United Against Poverty's Christmas Mall – recruited Christmas musicians, assisted with the GroceryShare program, & completed other tasks such as repainting & envelope addressing.

February 2018

1. United Against Poverty Quack Attack on Poverty 5K

- Organized a REACH team to fundraise for UAP.
- Completed the 5K and participated in post-race activities.

2. Lunar New Year Festival & Dragon Parade at Mills50

- 65 volunteers
- Participated in parade with flag performances & REACH banners.
- Assisted in parade setup and traffic flow.
- Managed stage performances.
- Assisted in emceeding parade & performances.
- Fundraised and recruited with REACH booths & partnered with Chan's Dim Sum.
- Facilitated tear-down and cleanup after event.

March 2018

1. Communications System Development

- Brainstormed ways to improve communications with new officers and members in the upcoming term through mediums such as the newsletter, blog, website, and social media.
- Set goals for REACH's brand development & "personality" aspect in the upcoming term.

2. End-Of-Year Reflection Process

- Implemented officer reflections for officers to reflect on goals, experiences, growth, and leadership development.

Volunteer Notes - Attendance:

- First place: University High School

- Second place: Cypress Creek High School
- Third place: Lake Nona High School
- Fourth place: Freedom High School

Other Notes:

1. Increased involvement & recruitment in new schools such as Freedom High (most recruited members), Hagerty High, & Seminole High.
2. Implementation of officer-specific t-shirts.
3. Increased focus on recruiting underclassmen, as well as educating incoming officers through shadowing, etc.
4. Focus on communication with new & existing officers and members.
5. Consistent commitment with repeat volunteers, as well as recruitment of volunteers from new schools to promote REACH within new schools.
6. Overall, growth of awareness about Asian culture & REACH's goals, as well as REACH's influence on the Central Florida community.

President Report By:

Sarah Joe

President 2017-2018

April 21, 2018