

REACH of Central Florida

President's Report

May 2018 – May 2019

Board of Directors and Officers

President: Anthony Chung

VP Communications: Joanna He

VP Community Service: Megan Trinh

VP External: Brandon Tran

VP Internal: Kevin Chu

Secretary: Camille Didulo

Treasurer: Hanz Jung

Public Relations: Timothy Nguyen & Alex de Guzman

Historians: Jesson Medenilla

Webmaster: Takkai Wong

Assistant Webmaster and Historian: Alex Tao

COORDINATORS

Cypress Creek High School Coordinator: Sandy Xia

Hagerty High School Coordinator: Wing Miao

Freedom High School Coordinator: Triet Doan

Homeschool Coordinators: Jiselle Lee & Rebekah Joe

Lake Nona High School Coordinators: Allison Lunandy & Jerry He

Seminole High School Coordinator: Praveen Sundar & Malaikah Khan

Timber Creek High School Coordinator: Alexander Lee, Trisha Ruiz

University High School Coordinators: Rohan Savalani & Jiya Sishodia

Wekiva High School Coordinator: Vivian Holten

Winter Park High School Coordinators: Anya Legaspi

Winter Springs High School: Taylor Tran

Advisors: Jessie He & Khaled Itani

Activities

1. Introduction of a New Position – VP Communications

- a. Complete control over the new REACH Instagram page and in charge of coordinators adequate postings to the website's blog and the regular posting of pictures
- b. Helped to manage the following tasks:
 - i. Posting on the Instagram Page
 - ii. Ensuring that Pictures of Each Event are uploaded in a timely fashion
 - iii. Engage Members with regular blog postings

2. Asian Cultural Festival

- a. May 12th, 2018
- b. 50 Volunteers
- c. Last event within the Fashion Square Mall
- d. Succeeded in Goal of reducing number of volunteers from last year
 - i. Saved \$ in meal ticket consumption
- e. Implemented new volunteer sign in techniques as well as reducing amount of double-shift volunteers
- f. Facilitated Set-Up and Teardown
- g. Fundraised within the REACH Booth with various food items and personal items

3. Duanwu Dragonboat Festival

- a. June 16th, 2018
- b. Participated as a team, helped those interested in running for Captain to acclimate paddling

4. REACH-Out Social

- a. July 28th, 2018
- b. Helped to bring together students of other High Schools who were interested in seeing what REACH was about
- c. 13 New Members

5. Dragonboat Festival & Asian Cultural Expo

- a. October 13th, 2018
- b. **Dragonboat**
 - i. Placed within Division B!!!! Second highest division!
 - ii. Did not place, but still a strong performance for the whole team

iii. Much thanks to the captains! (Kevin, Joanna, & Hanz!)

c. Asian Cultural Expo

- i. Helped to teach many of the festival goers about Asian Culture
- ii. Henna booth was the most popular!
- iii. ~25 Volunteers, many were new volunteers

6. AAHC Scholarship

- a. November 3rd, 2018
- b. Many officers placed within their respective divisions

7. United Against Poverty Toy Drive

- a. December 8th, 2018
- b. Raised 260 Toys and \$390 for underprivileged kids to have a Christmas toy!
- c. Most Toys: Lake Nona
- d. Winning Team: Lake Nona, Hagerty, Winter Springs, Cypress Creek
- e. 65 Volunteers
- f. Helped to restock the Food Market, Hand Toys Out, Parking, Painting
- g. Lake Nona introduced a handful of Spanish Translators to help consumers within the Christmas Mall

8. Fundraising Socials

- a. Ice & Bites (December 1st, 2018)
 - i. Fundraised \$57
- b. Quickly Boba (March 23rd, 2019)
 - i. Fundraised \$59

9. ECAASU Conference

- a. February 9th, 2019
- b. Being run by REACH Alumni Justin Chu
- c. Many REACH Officers and Members attended
 - i. All attendees enjoyed it
 - ii. REACH will be attending next year as well

10. CAACF 50th Anniversary

- a. February 9th, 2019
- b. Jiselle was in charge and excelled in helping to run the event

11. Quack Attack 5k

- a. February 16th, 2019

- b. Rebekah and Alex placed within their respective divisions. Congratulations!
- c. Raised over \$1000!!!!!!!!!!!!!!!!!!!!!!!!!!!!

12. Lunar New Year Parade/Festival

- a. February 17th, 2019
- b. \$336 Profit!
- c. 54 Volunteers
- d. First use of VOXER and it worked amazingly!
- e. In charge of Set-Up, Teardown, Stage, REACH Booth, Parade Set-Up, Vendor Check-In
- f. Partnered with Chan's
- g. Anthony and Jessie helped to emcee!

Overall Notes

- Succeeded in staying afloat with our Budget
- Introduced the Communications Department and stepped up the updates of the website
- The first ever REACH Social Fundraisers were introduced and successful
- First ever attendance of REACH at the ECAASU Conference!
- Most New Members: Cypress Creek
- Most Volunteers: University
- Most Involved Underclassman: Alex Tao
- Spirit Award: Camille Didulo, Praveen Sundar
- Leadership Award: Anthony Chung
- REACH Star: Megan Trinh

President Report By:

Anthony Chung

President 2018-2019

April 29, 2019