

REACH of Central Florida

President's Report

May 2019 - May 2020

Board of Directors and Officers

Co-Presidents: Praveen Sundar & Jiselle Lee

VP Communications: Takkai Wong

VP Community Service: Jiya Sishodia

VP External: Rohan Savalani

VP Internal: Jesson Medenilla

Secretary: Allison Lunandy

Treasurer: Alex Tao

Public Relations: Alex Lee

Historian: Taylor Tran

Webmasters: Jerry He & Rebekah Joe

Advisors: Khaled Itani, Joanne He, & Megan Trinh

Coordinators

Cypress Creek High School Coordinators: Jocelyn Lam & Andrea Sison

Freedom High School Coordinators: Gabriela Barrera, Sydney Biever, & Jackie Truong

Homeschool Coordinator: Emme Lee

Lake Nona High School Coordinators: Kaylee Duong

Olympia High School: Caitlin Anderson

Seminole High School Coordinator: Chloe Sakr

Timber Creek High School Coordinator: Yvonne Tsao

Trinity Preparatory School Coordinator: Megan Tang

University High School Coordinators: Christina Tran, Ibrihim Itani, & Aimee Nguyen

Windermere High School Coordinators: Justin Chen & Serina Kaochari

Winter Park High School Coordinators: Cara Chen

Winter Springs High School: Angela Luo, Will Davis, & Cameron Caballero

Activities

Communications Department and Website meetings

- Along with the help of our Senior Advisor Khaled Itani, we worked to organize and efficiently use the website
- Added a calendar to the home page, added categories to the blog, made important updates
- Made a Youtube Channel

Asian Cultural Festival

- First event of the term
- June 1st, 2019, ; Enchanted Nights

Indonesian Festival

- October 5th, 2019, 9am - 7pm; Crane Roost Park Festival
- Jerry performed at the event, not a good experience
- Practiced at the Dr. Phillips Center during September, not enough practices
- Our volunteers had nothing to do after one hour, became floaters for the rest of the event

Sharing Center

- July 27, 2019; 9am-12pm
- 14 volunteers
- Volunteered in two groups: boutique and warehouse

REACH-Out Social

- 3rd Annual REACH-Out
- July 13, 2019; held at Blue Jacket Park
- 38 total attendees, 14 new
- Icebreakers, played games, gave out snacks

Duan Wu Festival

- June 15, 2019; 8:30am to 12:30pm
- Old term rowers were recruited to fill vacant spots, such as Anthony Chung and Kevin Chu

Dragon Boat Practices

- Practiced from July to October
- Most practices of any REACH term: two tryouts and five practices
- Low attendance, struggled to maintain a dedicated base
- Larger participation met closer to race day

Orange County Mayor Meeting

- September 16, 2019
- The Executive Board worked hard for months to prepare for this meeting. We consolidated the most important achievements of REACH and presented them to the Orange County Mayor Jerry Demings.
- Important day of recognition of Asian-Americans within the community

Orlando International Dragon Boat Festival

- Could not row due to inclement weather ie. tornado warnings
- Asian Expo was also cancelled
- Full team showed up

Toy Drive/UAP Christmas Mall

- Toy collection from high schools, REACH members, Pauline Ho and FCIM, and AAHC and the Chinese School
- Total toys collected: 275
- Team Praveen: 70
- Team Jiselle: 145
- 26 volunteers for Christmas Mall

REACH 10th Anniversary

- February 1, 2020; held at The Plaza Live
- Work divided into committees: stage, catering, Asian Expo, decorations, program, video team
- All officers worked hard to make this event possible for months in advance.
- 10 performances; ethnic and modern dancing, singing, and instrumental
- We made a total of \$1107 in ticket sales, and revenue -\$178.74 (not bad)

Dragon Parade

- The first Mills Lunar New Year celebration with only the Dragon Parade. Even without the festival, REACH volunteered from 9am-12pm
- Work divided into groups: set-up/registration, parade announcers, REACH banner, flags, and car, banners holders, photos, AsiaTrend, and floaters

Fundraising Socials

- July 13, 2019; J-Petal, held after the REACH-Out and we made \$45
- November 17, 2019 Quickly, low attendance
- December 28, 2019 Blaze, unsuccessful due to minimum profit raised requirement

Overall Notes

- Started using Facebook Live for meetings
- Successfully updated the website - added new categories and a calendar, organized the blogs
- Increasing outreach to new schools - Olympia, Trinity Prep, Windermere
- Most New Members: Winter Springs High School
- Most Volunteers: University High School
- Most Involved Underclassman: Jerry He
- Spirit Award: TBD
- Leadership Award: ?
- REACH Star: TBD

President Report By:

Jiselle Lee and Praveen Sundar

Co-Presidents 2019 - 2020

March 28, 2020