Mission of REACH: REACH (Recognizing & Experiencing Asian Cultural Heritage) is dedicated to fostering young leaders in Central Florida through cultural education, performances, and community engagement. Our mission extends to promoting awareness and appreciation of Asian cultural heritage while cultivating leadership skills among Asian American high school students.

Impacts of REACH and Our Purpose: REACH aims to empower youth by connecting them with their cultural roots and encouraging active participation in community service. Through various programs and initiatives, we strive to build bridges of understanding and compassion within our diverse community.

Goals of the Helping the Homeless Project: The REACH Helping the Homeless Project focuses on providing essential support to homeless individuals in Orlando. Our goals include:

1. **Direct Assistance:** Distributing nutritious food, hygiene products, and seasonal essentials to meet basic needs.
2. **Community Engagement:** Engaging volunteers from REACH and Synchrony to actively participate in service activities, fostering empathy and understanding.
3. **Education and Awareness:** Raising awareness about homelessness and promoting cultural exchange through the distribution of culturally relevant items.

Impact on Stakeholders:

1. **Homeless Individuals:** Receive vital supplies and support that improve daily living conditions.
2. **Community***:* Encourages unity and collective responsibility toward addressing local socioeconomic challenges.
3. **Students and Volunteers:** Gain valuable leadership skills, cultural awareness, and personal growth through hands-on community service experiences.

Continuation and Future Aspirations: We are committed to continuing the Helping the Homeless Project to create a lasting impact in our community. By leveraging partnerships like Synchrony's support, we aim to expand our reach, enhance our program's effectiveness, and explore new avenues for community collaboration.

Why We Continue: We believe in the power of collective action and the transformative impact of cultural understanding. The project not only addresses immediate needs but also fosters a sense of empathy and unity among volunteers and the broader community.

Scroll below for links to our previous distribution, reports, and website information!

Yearly Reports
Helping the Homeless Initiative Report 2023-2024
Helping the Homeless Initiative Report 2024-2025
Helping the Homeless Initiative Report 2025-2026

Synchrony's Impact
We extend massive appreciation to Synchrony for their indispensable role in the REACH Helping the Homeless Initiative. Beyond financial support, Synchrony's dedicated volunteers have been instrumental in preparing and distributing essential supplies, ensuring our efforts reach homeless individuals in Orlando effectively. Their involvement has not only enhanced our distributions but also fostered community engagement through cultural exchanges and educational initiatives. Together, we are advancing long-term goals of promoting cultural awareness, addressing homelessness, and empowering youth leadership. Looking forward, we are eager to continue and expand our collaboration with Synchrony, striving to make a lasting impact on our community's most vulnerable members and build a more compassionate society.

Community Impact
REACH's Helping the Homeless Initiative has received aid from Synchrony Financial, REACH, Kiwanis Club, and more yearly to support homeless individuals through 22+ schools and quarterly distribution of food, hygiene products, clothing, essentials, and more.

REACH 2023-2024 Term
- ***Total Sandwiches Distributed:*** 980
- ***Total Additional Items Collected:*** ~3,400 items
- ***Total REACH Volunteers:*** 70
- ***Total Synchrony Volunteers:*** 14
- ***Total Schools Involved:*** 8

REACH 2024-2025 Term
- ***Total Sandwiches Distributed:*** *1200*
- ***Total Additional Items Collected:*** *~3,600 items*
- ***Total REACH Volunteers:*** *70*
- ***Total Synchrony Volunteers:*** *10*
- ***Total Schools Involved:*** *14*

REACH 2025-2026 Term
- ***Total Sandwiches Distributed:*** *1300*
- ***Total Additional Items Collected:*** *~7,625 items*
- ***Total REACH Volunteers:*** *118*
- ***Total Synchrony Volunteers:*** *~40*

- ***Total Schools Involved:*** *14*

Project Total

- ***Money Raised/Funded: $8,750***
- ***Sandwiches Distributed:*** *3480*
- ***Care Packages:*** *1450*
- ***Additional Items Distributed (Hygenine, Feminine, Food, Water, etc.):*** *~14,625*
- ***Individuals Impacted:*** *2362*